



DEVELOPING A NEW WEBSITE?

FIRST, SHARE THIS WEB  
DEVELOPMENT QUESTIONNAIRE  
WITH THE AGENCY

YOUR WEBSITE IS YOUR  
DIGITAL IDENTITY; IT ACTS  
AS YOUR SALESMAN IN THE  
DIGITAL WORLD.

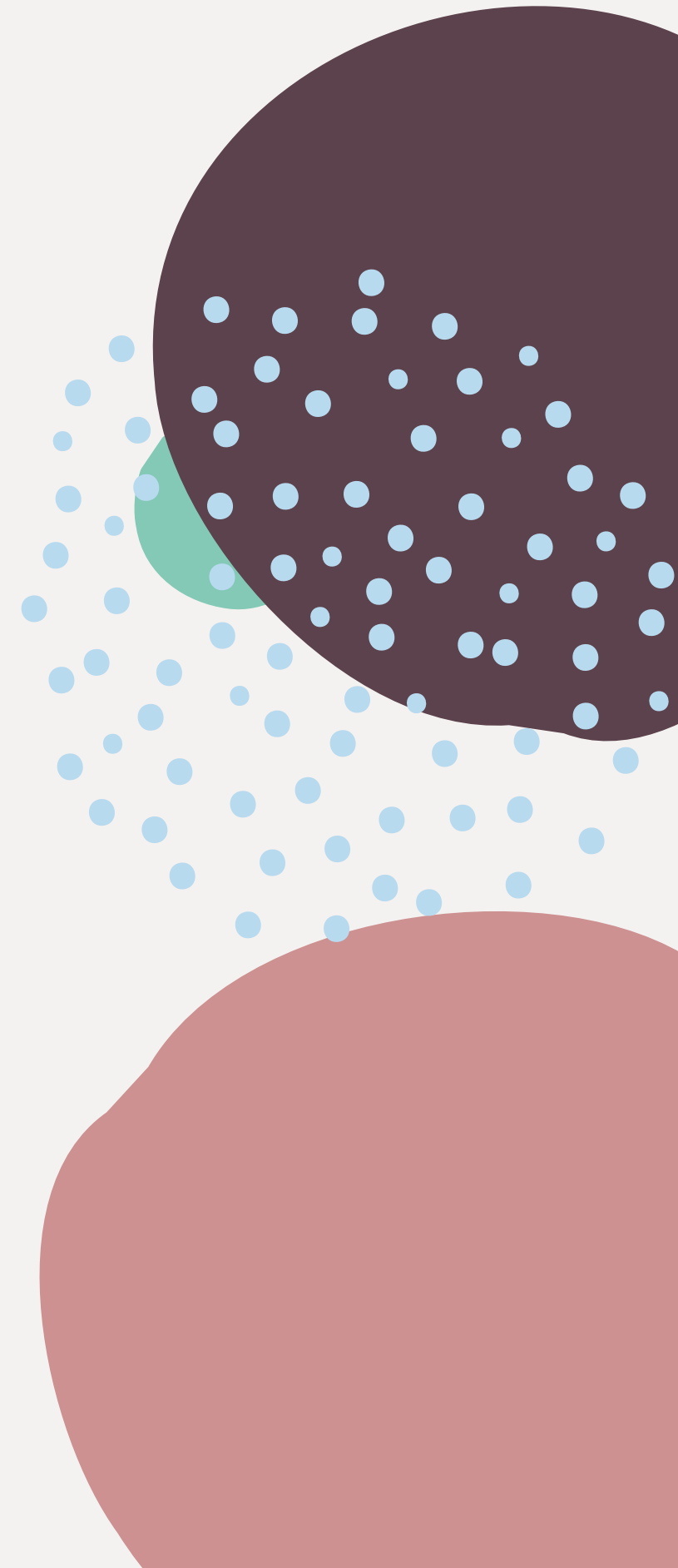


YOU HAVE TO ENSURE THAT WEB  
DEVELOPMENT AGENCY COMPREHEND  
YOUR BUSINESS



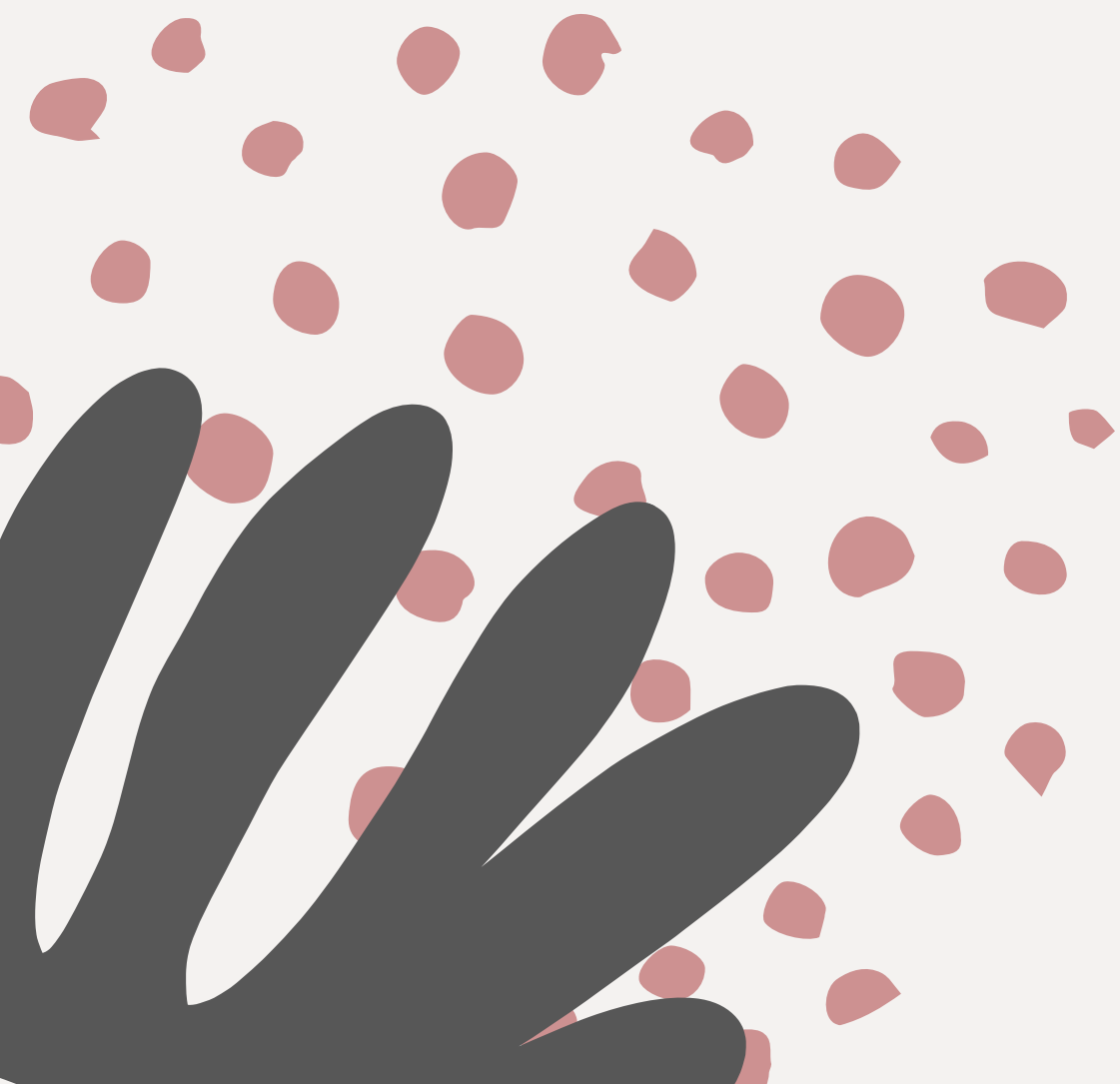
We have talked about couple of basic web advancement survey that you ought to anticipate from the agency

1. What is your business about?
2. Do you have any current website or had before?
3. What do you want to achieve with the website?
4. Who is your target audience?
5. Tell us something about your competitors
6. Would you like any additional features?
7. Will you require CMS?
8. Some more additional SEO pointers





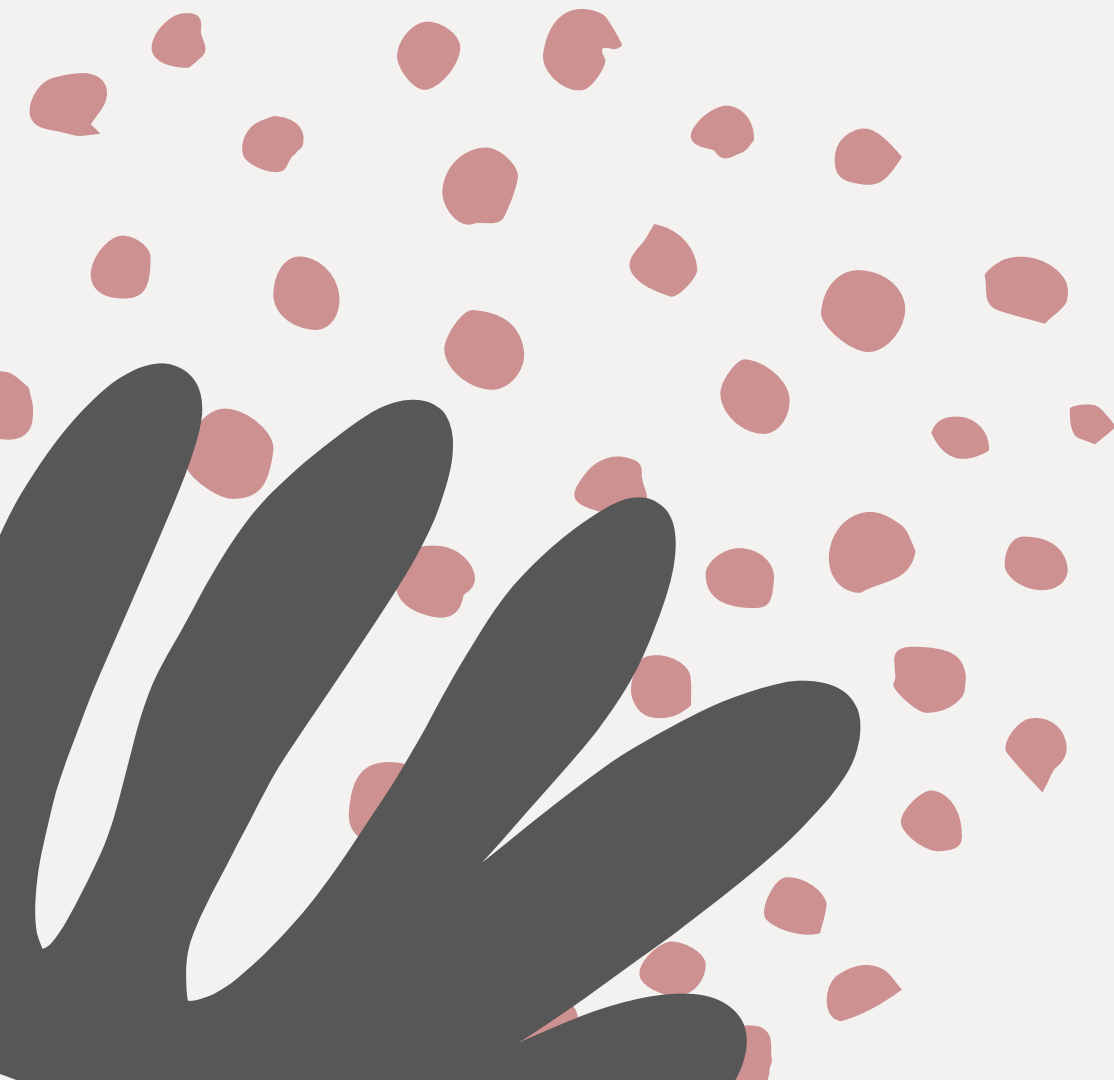
# WHAT IS YOUR BUSINESS ABOUT?



- It is very important that the agency has a deep understanding of your business
  
- It is prescribed never to put anything on presumptions, particularly when working on your website.



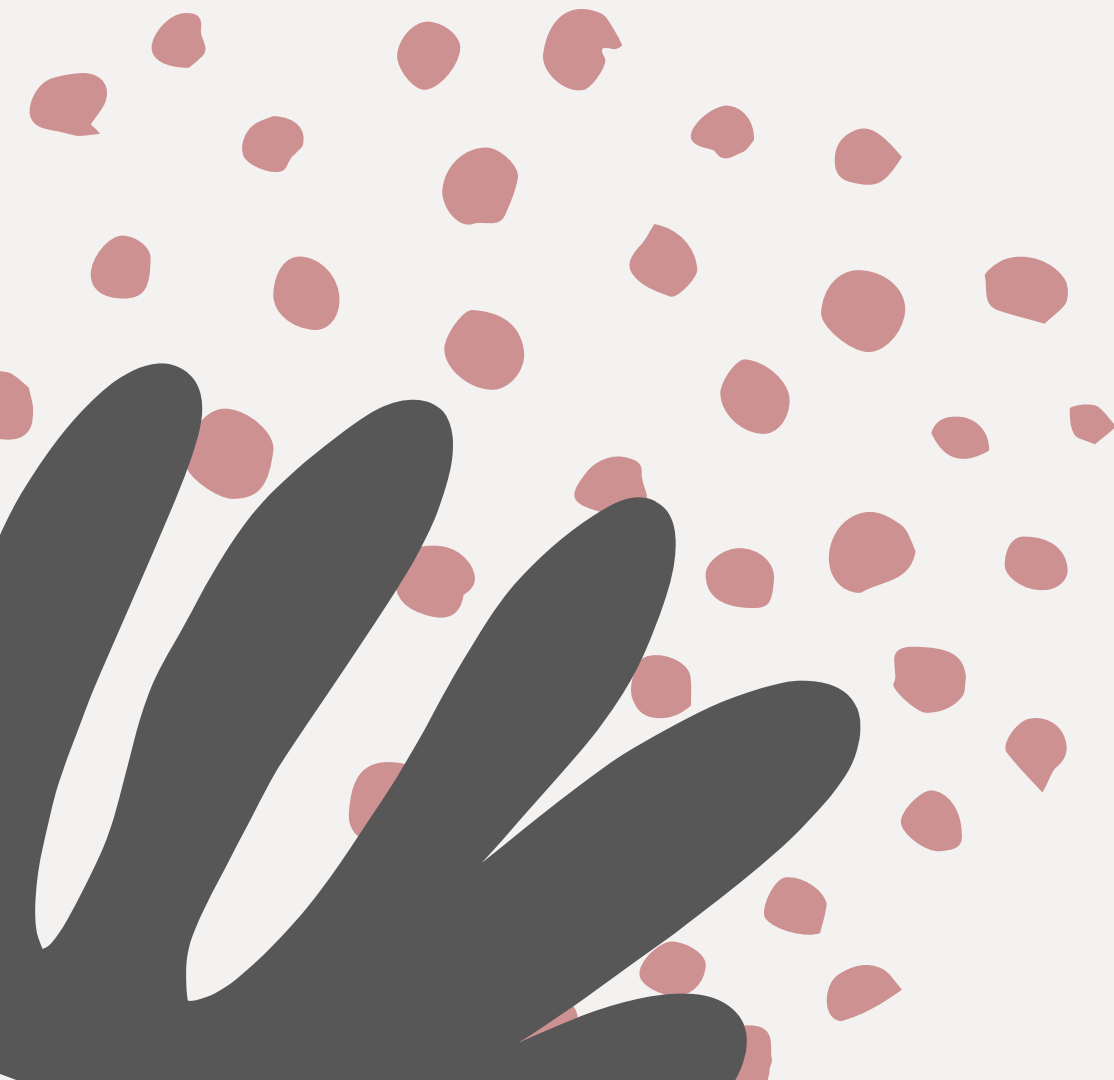
# DO YOU HAVE ANY CURRENT WEBSITE OR HAD ONE BEFORE?



- Inform them as to whether you have a current site or had one preceding; it causes them to choose the extent of the work.
- Having a previously developed site structure speeds the course of events of the venture.



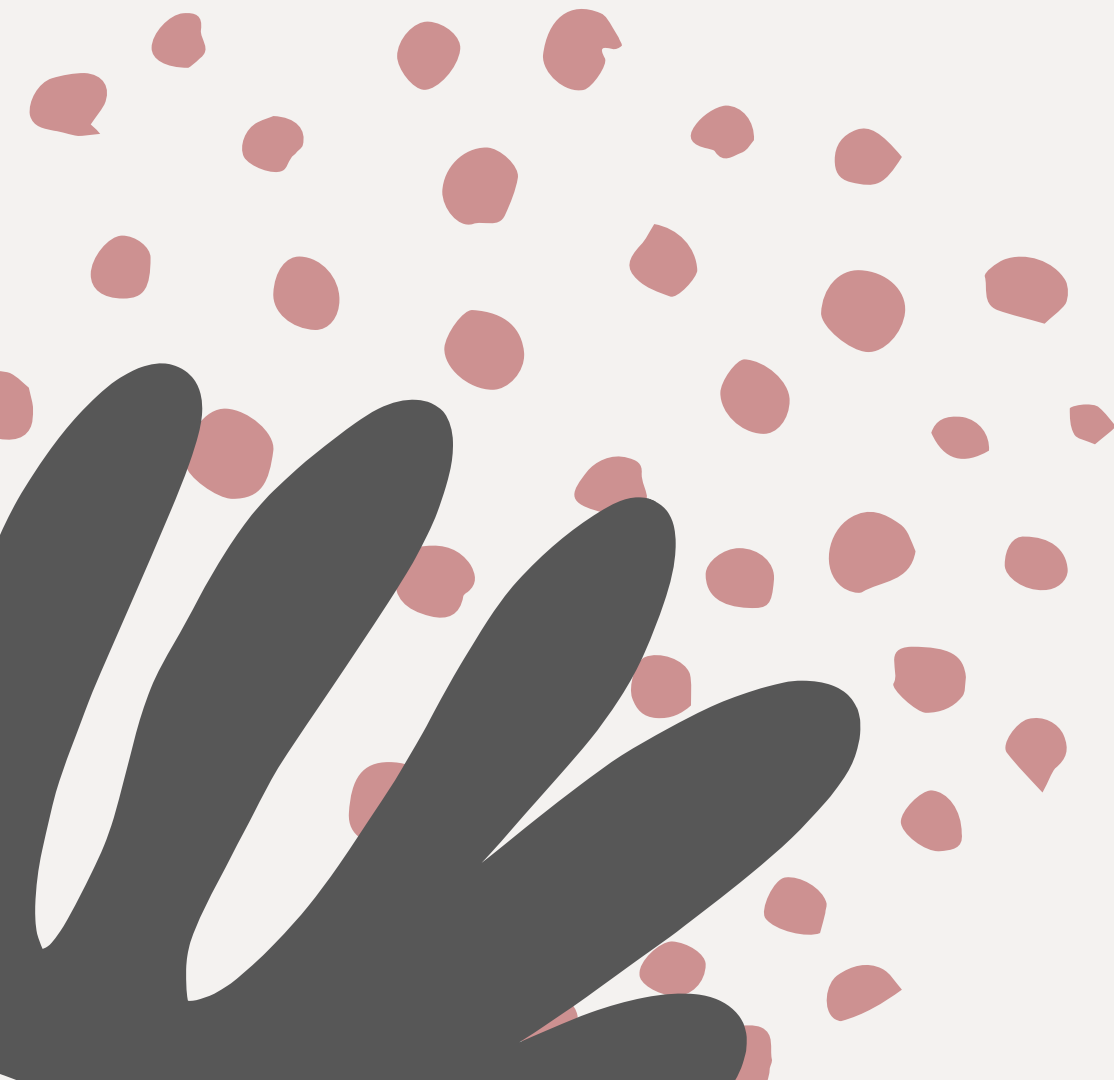
# WHAT DO YOU WANT TO ACHIEVE WITH THE WEBSITE?



- When asked, you should be ready to tell them the goal you have. Is it generating leads, getting website traffic, increasing engagement or exactly what?
- Setting up an objective and passing on it to the site designers makes it simpler for them to make an objective arranged site.



# WHO IS YOUR TARGET AUDIENCE?

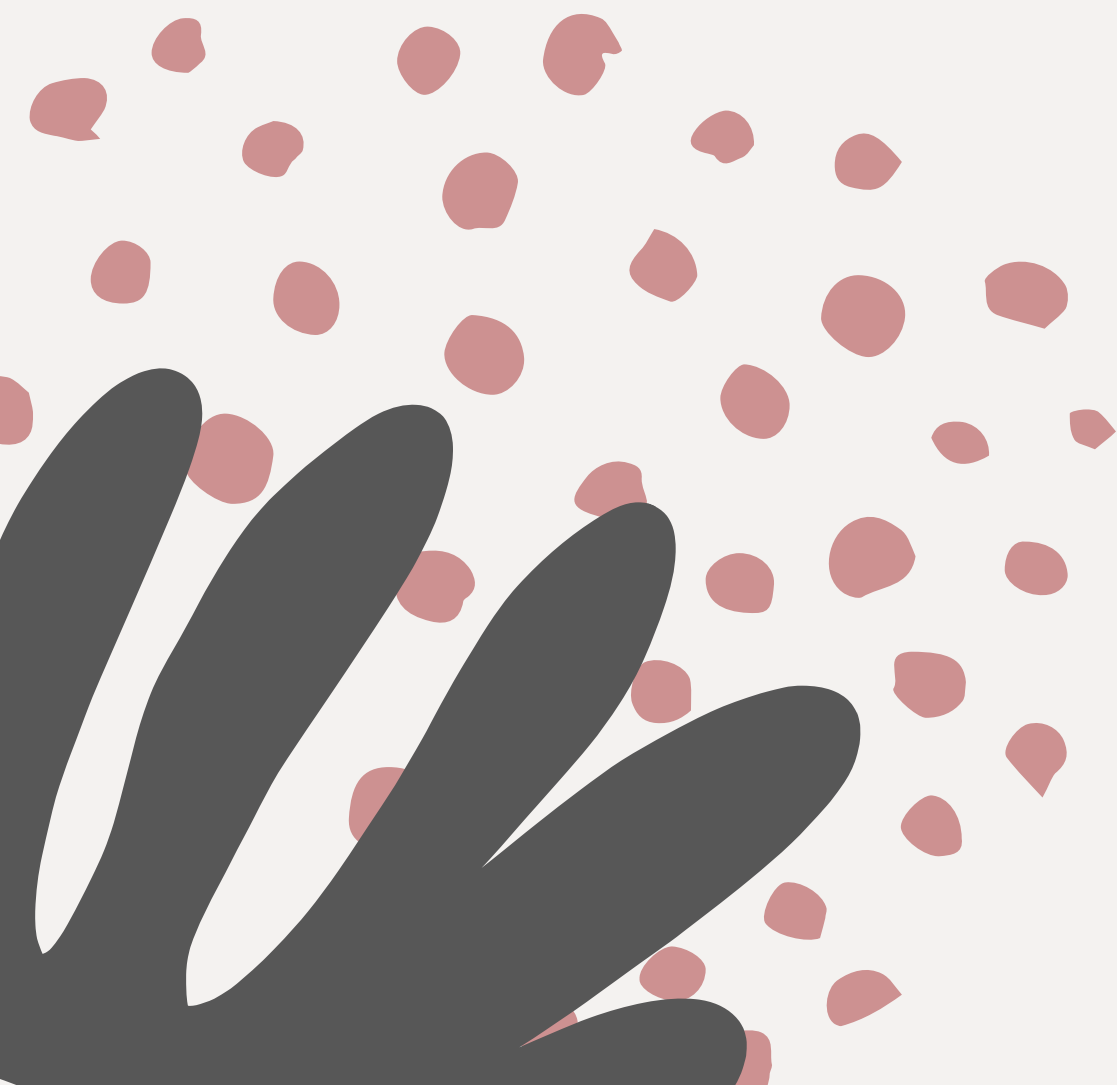


- One ought to consistently recall that website isn't simply being produced for the business but the target audience
- Web developer will consistently get some information about your target audience & develop a web page that clicks with your audience



# TELL US SOMETHING ABOUT YOUR COMPETITORS

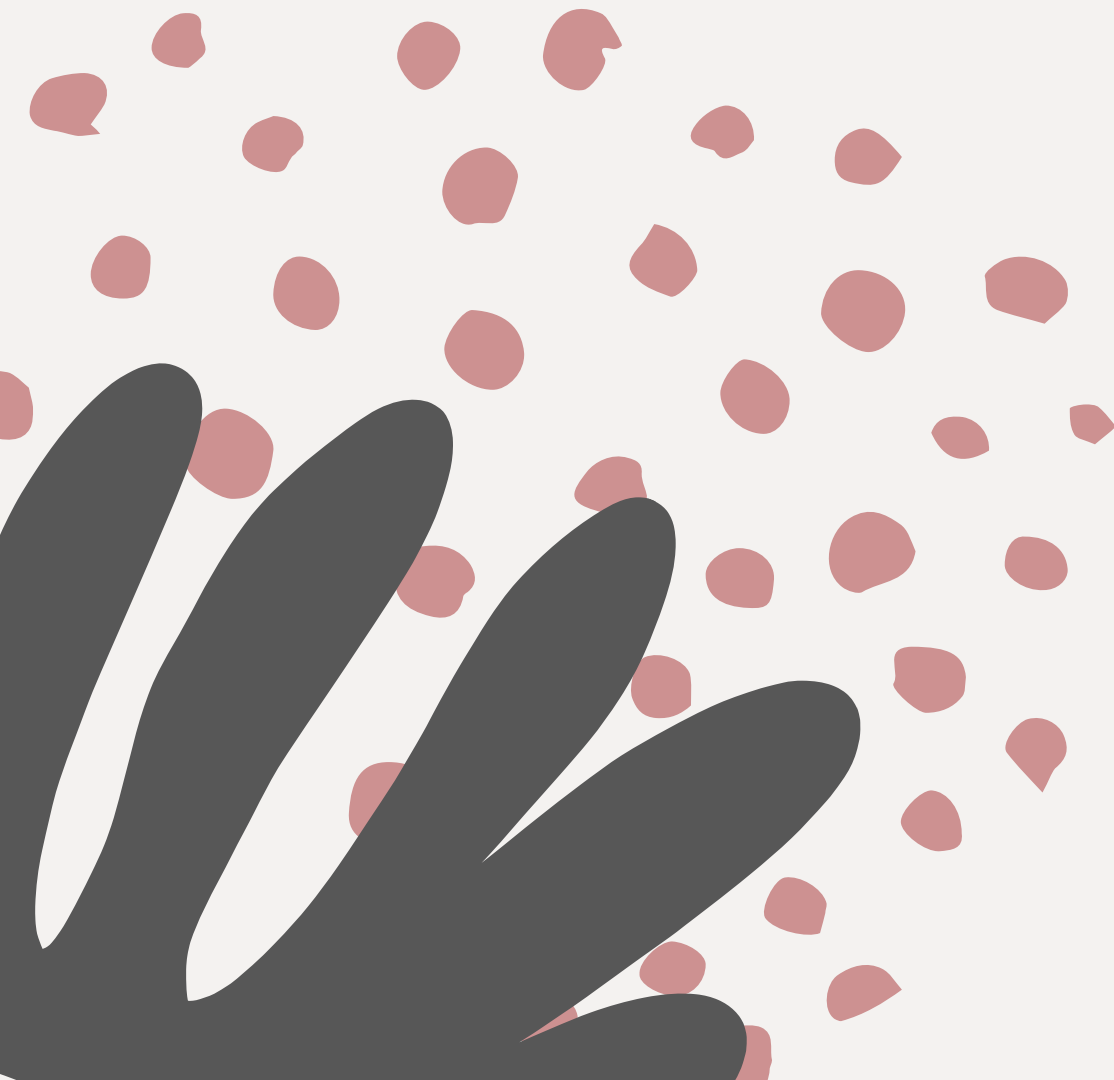
- Having some data about your competitors will consistently be on the agenda of web designers
- The competitor's site can go about as a kind of perspective to examine, break down, and comprehend what's working for them







# WOULD YOU LIKE ANY ADDITIONAL FEATURES?

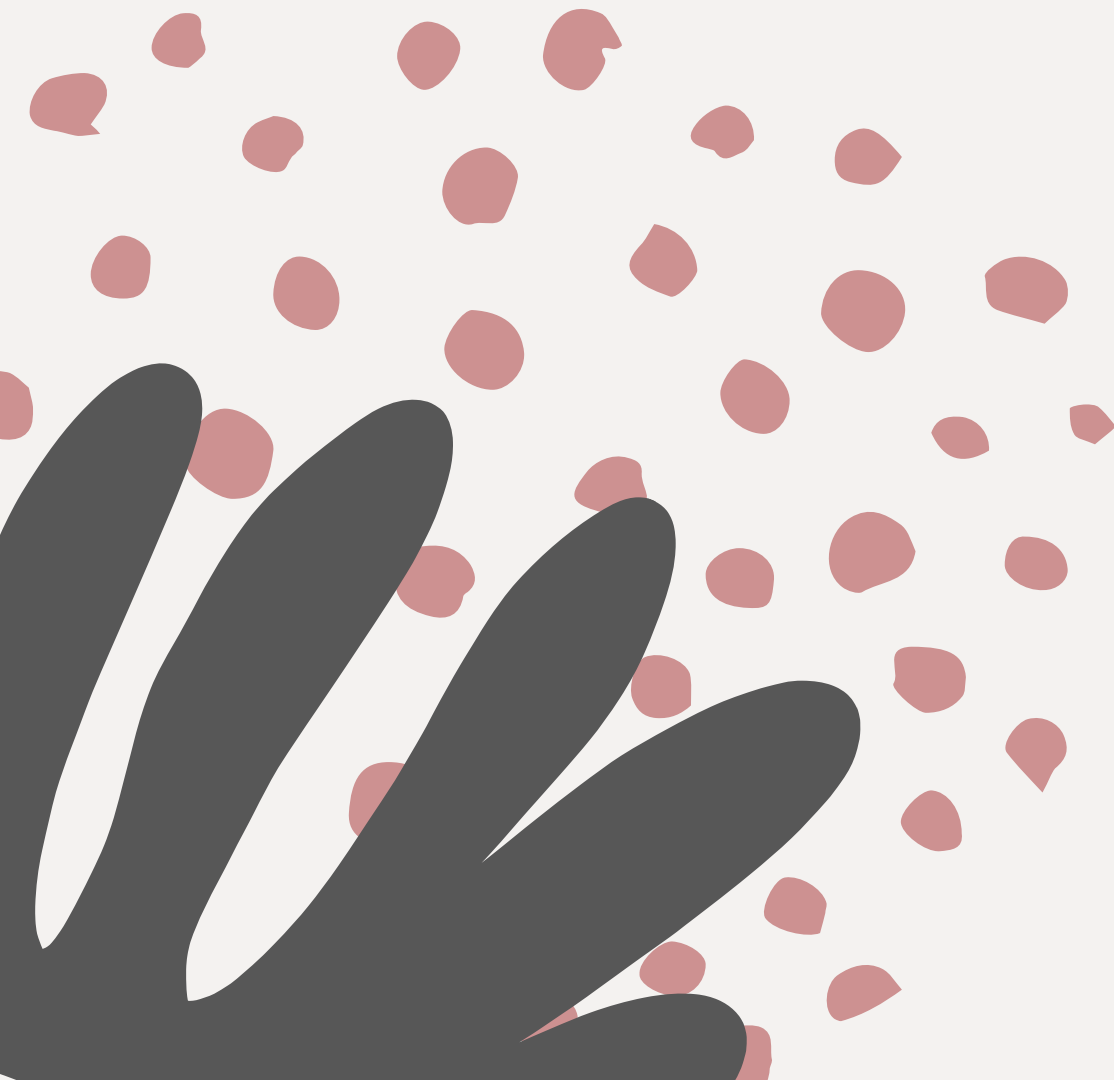


- This may be the last question, but it is really important as features make a website look appealing and hence it is asked
- This is additionally the correct chance to tell the developers about the style controls that should be followed & incorporated into the new site.



# WILL YOU REQUIRE A CMS?

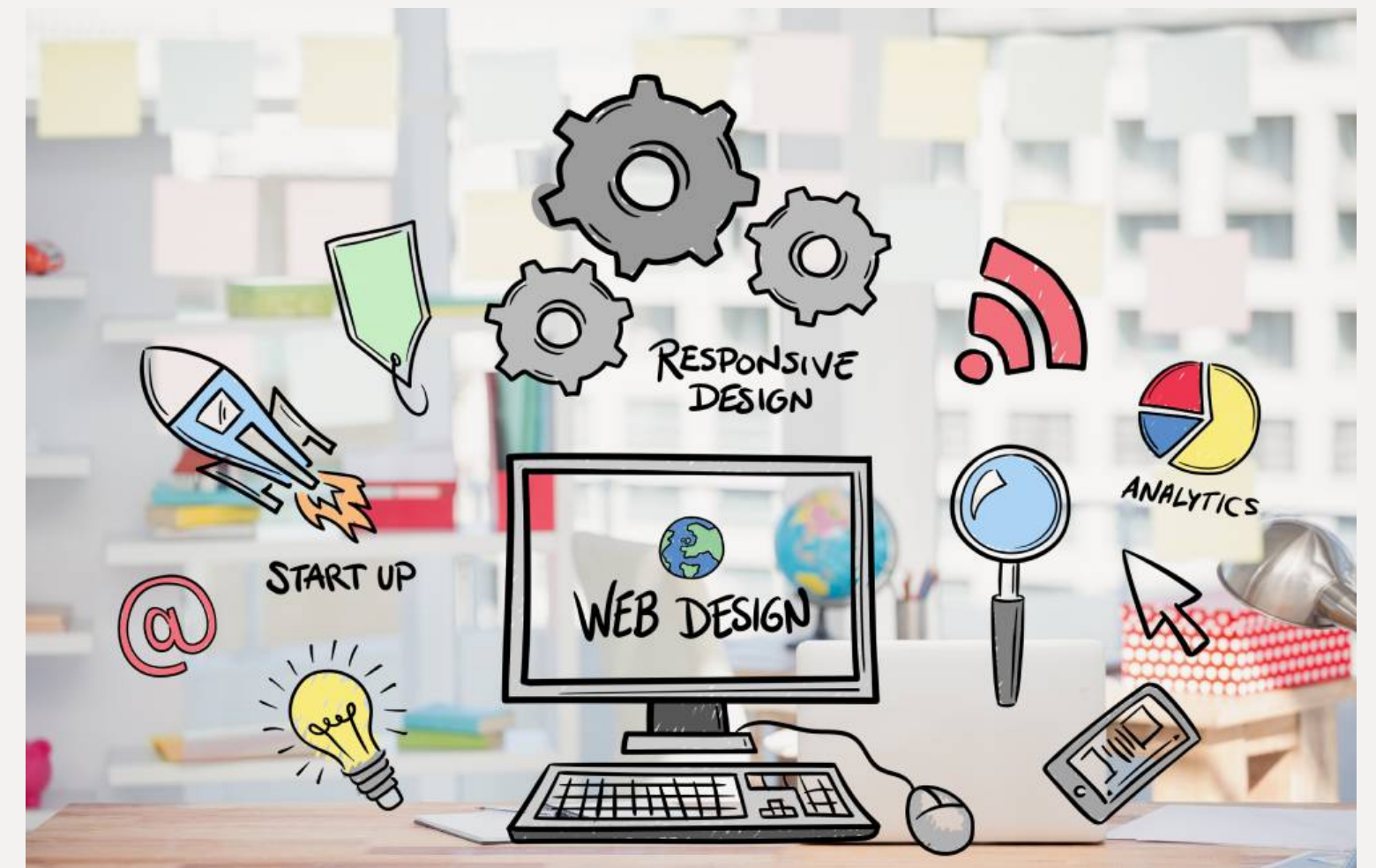
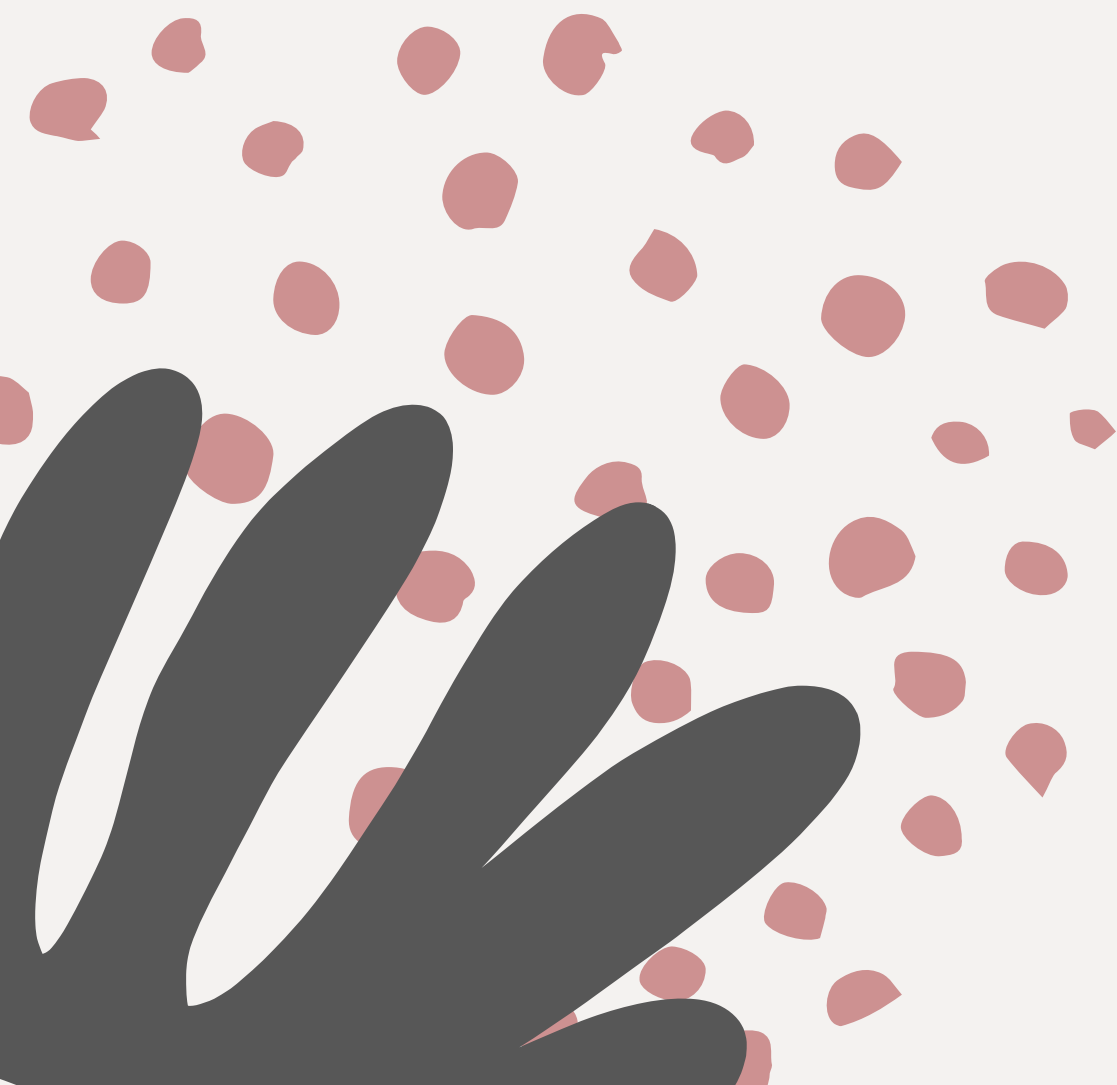
- CMS is the abbreviation for 'Content Management System'. It is one of the essential tools that is designed to help you organize, curate, and publish your content online.
- If you choose CMS it is mostly free, and you can make changes & post new content without knowing coding





# SOME ADDITIONAL POINTERS THAT YOU NEED TO CONSIDER

- SEO COMPATIBLE CONTENT
- SPEED OPTIMIZATION
- -RESPONSIVE DESIGN
- ON-PAGE SEO
- ANNUAL MAINTENANCE





# Conclusion

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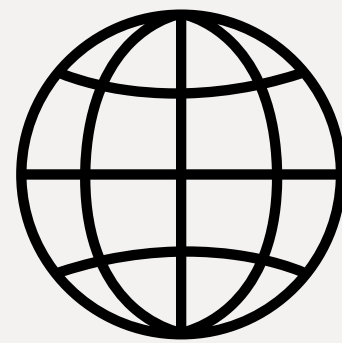
Website is a Digital  
Identity card in  
Digital Marketing

You have to ensure that web  
development agency boost up your  
business, so you should answer all this  
questions correctly

To know more about web development agency "[Click Here](#)"



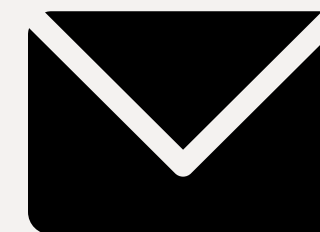
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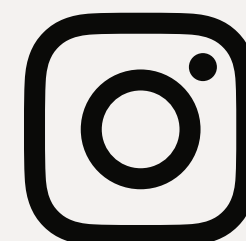
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THANK YOU

