# SOCIAL MEDIA PRIVACY THREATS THAT YOU NEED TO KEEP AN EYE ON IN 2021

Introduction

Social media users' interests about information protection have seen a sharp ascent throughout the most recent couple of years. Ongoing information penetrates and incessant refreshing of protection policies have constrained social media users to reexamine their relationship with social media platforms. Cybercriminals have developed the ability to deceive social based media users into sharing touchy individual data and information.

Presentation Agenda

What exactly are these users worried about? Are their concerns even justified? What are these threats to privacy on social media? And how prevalent are they?

Let's explore some typical social media attacks.

SOMETHING'S PHISHY?

It's the most common way of getting access to someone's personal information

The assault is executed mostly as messages, instant messages, or sometimes through calls

Instagram users were hit by a gigantic phishing trick when they were approached to confirm their accounts by signing into a bogus Instagram page

MALWARE THREAT

Malicious software a.k.a malware has been a traditional threat to our computer systems and personal information

It gains access to our personal information stored within the system

They first assault an social media account through a top-notch phishing attack and afterward utilize that record to appropriate the malware to the entirety of the user's companions and associations

I AM A ROBOT

An extensive network of these bots is known as a botnet.

These attacks help cybercriminals to gain access to your devices and execute credential and data leaks.

Bots and botnets together have a created havoc on social media and are notoriously infamous for stealing personal data

ILLEGAL DATA MINING

These platforms keep track of your behavioral patterns and the way you interact with them.

These companies use these stored data for better and specific targeting of advertisements towards their users

Sometimes these platforms may share such data with third party conglomerates even without your consent

Conclusion
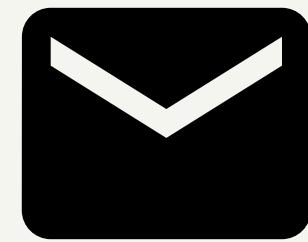
The dangers plot above have raised the significance of handling social media security issues direly and calls for severe protection arrangements and guidelines. Till at that point, there's nothing left but to be careful while utilizing such stages and not fall prey to such malignant cybercrimes
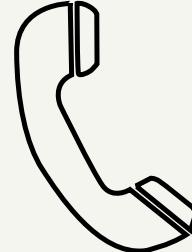
Connect with us socially

🌐

https://www.theimpulsedigital.com

📞

91-9769285224

✉️
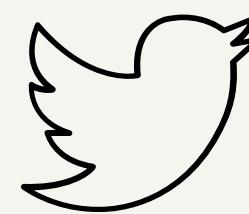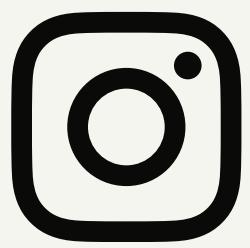
collabs@theimpulsedigital.com

Thank You