



**SHOULD YOU BE  
WORRIED ABOUT THE  
NEW GOOGLE CORE  
UPDATE? READ TO  
KNOW!**





# Introduction

Now, for those out there, who don't know what precisely these core updates are? We have compiled together a guide that answers all your core update related questions and more. Read on!





# **ALGORITHM UPDATES – WHAT ARE THEY?**

Google works determinedly toward improving their search results. Consistently they make a couple of minor changes, which are not unreasonably significant and get barely noticeable. Many a time, changes are implemented on a specific criterion also



# CORE ALGORITHM UPDATES – WHAT ARE THEY?

Core updates are significantly more impactful and are not targeted to any specific criterion. The core updates are an overall system assessment and an attempt to help the unrewarded pages to do better



# **HOW DO I KNOW IF I WAS AFFECTED BY THE CORE UPDATE?**

As of now, core updates are implied exclusively for improving in deciding the indexed lists. For this situation, it may turn out that pages that were unrewarded and had lower rankings may begin positioning better. On the flipside, pages that were positioning higher may drop to a lower rank



# HOW DO I CHECK WHETHER MY SITE IS HIT BY A CORE UPDATE?



To check whether your site is being hit by a core update, you can do the following

- Segmenting your site pages & queries
- Check the site reports



## **SEGMENTING YOUR SITE PAGES & QUERIES:**

Segmentation allows you to drill down your site based on your pages and keywords. It helps you to pinpoint the exact issue than look at the whole site aimlessly





## **CHECK THE SITE REPORTS:**

By mining through the recorded information reports, you can check whether a specific plunge for a page or keyword is constant or is because of the center core update





## **WHAT SHOULD I DO IF MY SITE WAS HIT BY A CORE UPDATE?**

One can learn and comprehend what these new pages or solutions are doing another way than yours. These assessments will help you roll out the essential improvements to your URL and return to terms with the new Google core update



## Conclusion

Here you got to know about the google core update (December edition) and hence it is sometimes to implement and rank on google, so to reach on 1st get in touch with us soon

To know about core update in depth and to rank, [Click here](#)

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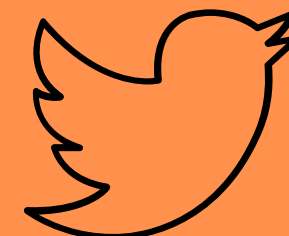
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**THANK YOU**