

Online Behaviour Between An Indian & USA Internet User



In today's world it is very difficult to live without the Internet, its use has increased in our daily life. Internet is no more a luxury item. We rely on the internet for online payments to its use for entertainment, information and education, online travel bookings and other convenience.

But do you think that the Internet is consumed in the same way all over the world? The answer is no; it depends on the development in a particular region and the people and resources that need it. Let's understand the difference between how people in India vs USA consume internet through this blog.

A Comparison Between Internet Users In India Vs USA

INDIAN USERS



There are approx. 692.0 million internet users in India. The cost of data is lower in India at Rs 10 per GB. The Broadband speed is 64.03* megabits & mobile speed is 17.89 megabits. Indians approximately spend a lot of time on the internet which ranges to almost 7.3 hours*indulging in their smartphones. People depend on internet for social media, Online payments, connecting to other people for work or personal reasons, online shopping, gaming & entertainment and news. In India top browsers which are used are Chrome, Safari, other, Samsung Internet.

In India Jio, Airtel, Vi, BSNL are internet providers. Age group ranging from 12-24 fairly use more internet however, its possibility of age group usage may increase considering India's digital development. India comparatively has high mobile traffic ranging to 74 % & desktop 26 %.

USA USERS



There are approx. 311 million internet users in USA. The cost of data in the US is comparatively higher at 2.75 USD per GB. The Broadband speed: is 203.81* megabits & mobile speed is 110.07 megabits. Americans approximately spend 5 ½ hours* on their smartphones daily which is lesser when compared to India. People depend on internet for Texting & Communication, social media, Gaming, Online transactions, Bill payments, Online shopping, for sending emails, online meetings, calls etc. In USA top browsers which are used are Chrome, Safari, Edge & Firefox.

In USA T-Mobile 5G home internet, Viasat internet, Tat wireless, HughesNet are internet service providers. Age Group of Americans 18-29 years dominate the scale. However, the other age groups too are familiar with using the internet. USA has mobile traffic ranging to 43.05 % & desktop 54.03 %.

The impact of using the Internet has improved our lives, facilitated communication, business, social interaction, travel and tourism, and got to know other parts of the world better. It is certain that it will make great progress in the coming years. This also has an impact on the growth of digitization and digital marketing.

At Impulse Digital - digital marketing agency in Navi Mumbai, we help you with all digital marketing services and solutions. Also, we connect and collaborate with different brands and help them raise their business with practical solutions and results.



www.theimpulsedigital.com



facebook.com/theimpulsedigital



[@impulsedigi](https://twitter.com/impulsedigi)



www.instagram.com/impulse_digital



www.linkedin.com/company/impulse-digital-marketing-mumbai



www.theimpulsedigital.com/blog/

Contact Us: 91-9769285224

Email: collabs@theimpulsedigital.com

Thank you!