

Google Helpful Content Update : Avoid Your Website From Getting Penalized



WHO WILL BE AFFECTED?

01.

Ai Content

02.

Unnecessary Content

03.

Do not use Rewriter

04.

Lengthy Content

AI CONTENT

It's difficult to define AI Content, but the best way to understand it is to think of it as a platform that creates an experience that is customized to the person reading it. This experience can be a piece of content, a video, or even a personal experience with a bot. AI Content is a place where AI and people meet. But as per the **Helpful Content Update** the Ai content will be removed from Google.



UNNECESSARY CONTENT

Unnecessary and random content should not be present on the website.

The website should not contain any sort of content that is not related to the topic.



DO NOT USE REWRITER



Rewriting tool is a piece of software that allows you to quickly and easily re-write a text, changing it in any way that you want. Such content will be removed by the Google.

LENGTHY CONTENT

If the website contains unnecessary words and sentences just to increase the length of the content it won't be boosted by Google henseforth.





FINAL VERDICT

The helpful Content Update will be rolling out this week and will be fully completed in the next two weeks. This update will run continuously and an automatic penalty will be given if the website content is SEO optimized and not user-friendly.

If you are not able to remove the content from your website which can be affected by this update it's time to hire the best SEO company to solve all your woes!

**THANK
YOU!**



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