



Business Trends Post-Covid



**7 BUSINESS
TRENDS TO
LOOK OUT FOR
IN THE POST-
COVID WORLD**



In 1987, when the term VUCA (Volatility, Uncertainty Complexity and Ambiguity) was first coined in the USA, who realized it would impeccably portray the Coronavirus loaded world we are confronting today in 2021. Organizations have been disturbed and our lives have taken a 360-degree turn by and large.

Introduction



In this blog, we tap on the 7 most huge business trends that could arise and change the post-Coronavirus world.



RADICAL DIGITAL TRANSFORMATION

1

The Indian digital advertising industry currently stands at Rs. 56,490 crore and is expected to grow by 10.8% to reach Rs. 62,577 crore by the end of the year 2021

2

If your business hasn't put this digital marketing and advertising transformation to use, it's time you do by getting the right



CONTINGENT WORKERS OVER FULL-TIME EMPLOYEES

1

India ranks second-last among countries in its region in terms of public health spending as a share of its gross domestic product (GDP), with less than one per cent public health spending as a share of GDP

2

The Covid-19 pandemic has exposed major gaps in the healthcare sector worldwide which is why there is a severe need for an impactful transformation

REFORMING SUPPLY CHAINS

1

Times have changed and the pandemic has led to a dire need for supply chain reformation in many businesses

2

Supply chains are slated to be re-defined technologically with a multi-tier approach, tracking the critical components



HEALTHCARE SECTOR AT THE VERGE OF NEEDING A BREAKTHROUGH

1

The Indian digital advertising industry currently stands at Rs. 56,490 crore and is expected to grow by 10.8% to reach Rs. 62,577 crore by the end of the year 2021

2

If your business hasn't put this digital marketing and advertising transformation to use, it's time you do by getting the right

ONLINE EDUCATION IS HERE TO STAY

1

Like many sectors, the education sector has also been at the receiving end of a much-needed revamp in terms of accessible online education

2

It is here to stay and create more innovative trends that will change the way formal education is instilled in the pandemic-induced world



EVOLVING ORGANIZATION STRUCTURES

1

A recent Gartner poll indicated that 48% of employees will likely work remotely at least part of the time in the post-COVID-19 world versus 30% before the pandemic

2

More organizations are shifting their modus operandi to accommodate remote work operations



ENTREPRENEURSHIP ON THE RISE

1

New businesses especially in the e-commerce and digital sectors have sprung up on the bed of opportunities in the pandemic struck world

2

Entrepreneurship might open up new employment avenues and trends that will govern the post-covid world



Resilience, survival skills and innovation are the three most critical characteristics for businesses that aim to sustain regardless of the pandemic. Look out for these top 7 business trends that will permit your image to cruise through as well as use openings and transcend the troublesome patterns that anticipates the post-Covid-19 world

Conclusion

To know more about business trends post covid, [click here](#)

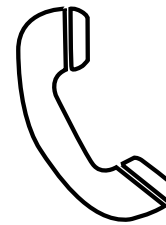
Connect With Us Socially



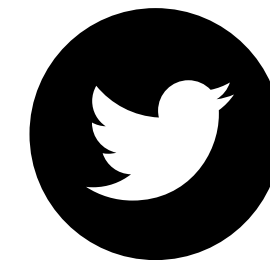
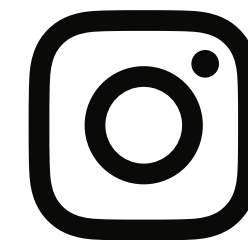
<https://www.theimpulsedigital.com>



collabs@theimpulsedigital.com



91-9769285224





Thank You